

He he, he he, we're saying Boobies

FOR IMMEDIATE (DUH) RELEASE

:30 SECONDS

The racks are back baby, and we're not talking about the latest sale at the mall.

We *are* talking about the sixth annual blogger Boobie-Thon. That's right, we said it, boobie. If you can say it you can save it. And that's what this kickin' website and adventure is all about, saving the lives of women *and* men who fight breast cancer.

So yeah, it's that pink time of year. But that means it's also time to log on to **[insert station website or boobiethon dot com]** to learn more about the bold and beautiful Boobie-Thon fundraiser to fight breast cancer

:10 Seconds

We're proud to say we stare because we care. Log on to **[insert station website or boobiethon dot com]** to learn more about the bold and beautiful Boobie-Thon fundraiser to fight breast cancer.

Note:

If you link to our site or blogroll us be sure to snag some official tags and ads at Boobiethon.com. Have a promotion idea you want to work on? Contact the PR Chick at trdavis@vibrantpr.com.